

# BREAKDOWN OF WHO GETS WHAT

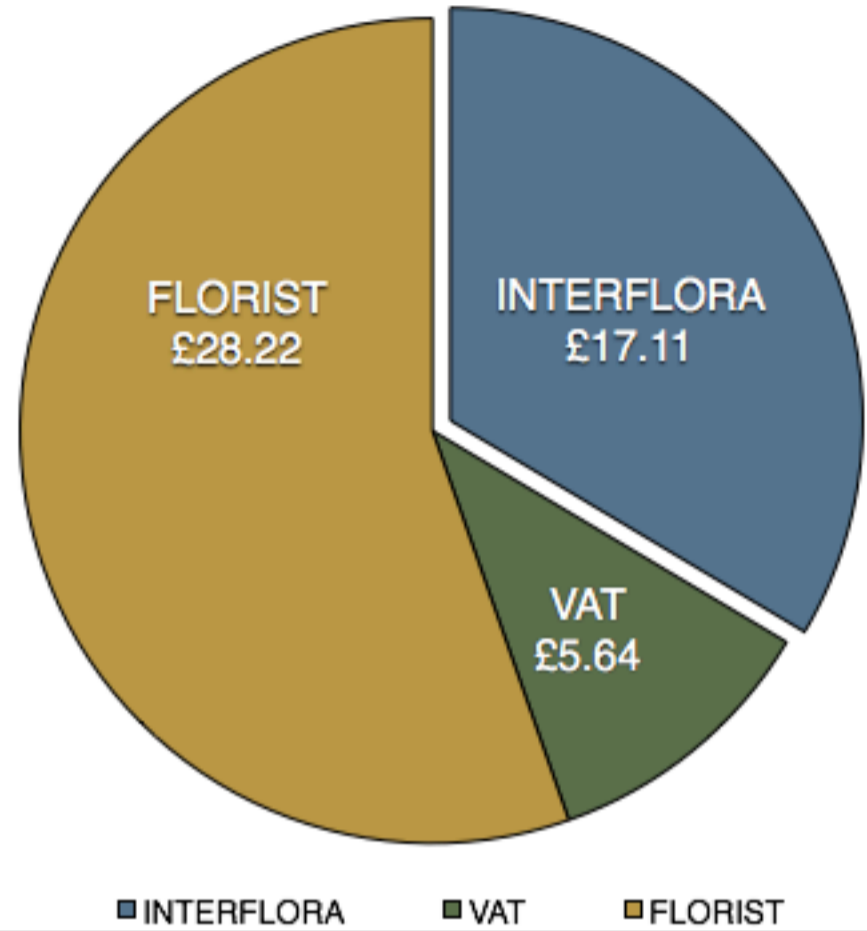
PRICE CUSTOMER PAID FOR THIS PRODUCT	£44.99
PRICE CUSTOMER PAID FOR DELIVERY	£5.99
<b>TOTAL COST TO CUSTOMER</b>	<b>£50.98</b>

INTERFLORA RETAINS 32.5% OF PRODUCT PRICE	£14.62
INTERFLORA RETAINS £2.49 OF DELIVERY CHARGE	£2.49
<b>TOTAL INTERFLORA RETAINS</b>	<b>£17.11</b>

FLORISTS CUT OF PRODUCT PRICE	£30.37
FLORISTS CUT OF DELIVERY CHARGE	£3.50
<b>TOTAL FLORIST CUT</b>	<b>£33.87</b>

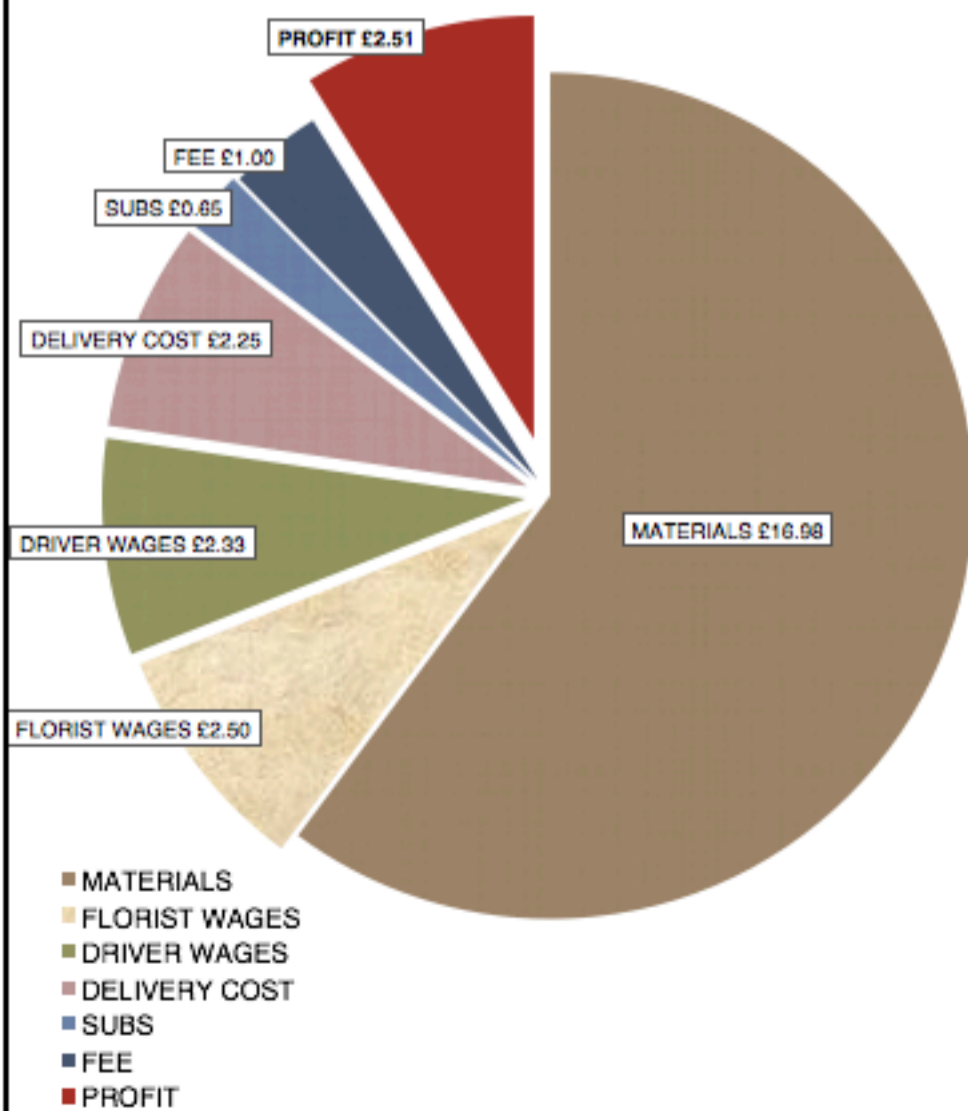
FLORISTS VAT TO PAY	£5.64
<b>NETT AMOUNT FLORIST KEEPS</b>	<b>£28.22</b>

THIS CHART SHOWS HOW THE CUSTOMERS MONEY IS DIVIDED FOR THIS ORDER



# FLORISTS COSTS AND PROFIT

THIS CHART SHOWS HOW THE FLORIST SPENT THE MONEY THEY RETAINED TO EXECUTE THIS ORDER AND WHAT PROFIT THEY MADE AFTER EXPENSES



**MONEY FLORIST GETS £28.22**

MATERIAL COSTS	£16.98
FLORISTS WAGES	£2.50
DELIVERY DRIVER WAGES	£2.33
DELIVERY COSTS	£2.25
SUBSCRIPTION COSTS PER ORDER	£0.65
FEE PER ORDER	£1.00
<b>TOTAL COSTS</b>	<b>£25.71</b>

**PROFIT FOR THIS ORDER £2.51**

**MONTHS ORDER FEES £200.00**

This is the monthly fee you pay. This charge is determined by the number of orders you execute per month. The amount is automatically generated from the info you gave earlier and has calculated the "FEE PER ORDER" figure shown above.