

direct2florist

local florists worldwide



 Approved Member

Selection Guide

SAME DAY NATIONAL AND
INTERNATIONAL FLOWER DELIVERY

Welcome to the Direct2florist Selection Guide.
If you're looking to send flowers today to a special friend, family member or loved one anywhere in the UK or further afield, this handy guide will help you select the right design for the occasion.

Featuring a selection of our most popular designs suitable for all occasions, alongside dedicated sympathy and luxury ranges, you're sure to find the perfect design for that important moment.

Direct2Florist is the ideal choice when it comes to sending flowers. Your order will be made by hand and personally delivered by one of our carefully selected, highly-skilled member florists so that you receive wonderful service and beautiful flowers. That's the Direct2florist guarantee.

Note: D2F Service Fee will be added to relay orders

How to Order

Sending flower orders is via direct2florist is easy peasy with 4 ways to place your order.

ORDER VIA FLORIST MANAGER

www.direct2florist.com/software

ORDER VIA WEB

www.direct2florist.com

ORDER VIA EMAIL

webteam@direct2florist.com

ORDER VIA PHONE

01204 452 000

SELECTION GUIDE CONTENTS

ALL OCCASION FLOWERS 2-13



LUXURY COLLECTION 14-17



SYMPATHY FLOWERS 18-28



SUGAR POP!

A gorgeous mix of colourful flowers, perfect for all occasions.



Standard	£35.00
Large	£39.50
Luxury	£49.50

SUNDAY MORNING



Standard	£35.00
Large	£39.50
Luxury	£49.50

ROSES IN THE GARDEN



Standard	£35.00
Large	£39.50
Luxury	£49.50

BUTTERFLIES & ROSES

Red roses, pink roses and gorgeous greens make this a splendid handtie to send for any occasion.



Standard	£35.00
Large	£39.50
Luxury	£49.50

COUNTRY CHARM

(Vase not included)



Standard	£35.00
Large	£39.50
Luxury	£49.50

SPRING MORNING

(Vase not included)



Standard	£32.00
Large	£39.50
Luxury	£45.00

Please Note: Images are representative and flowers may be substituted.

FLOWERS FOR ALL OCCASIONS

From birthdays to anniversaries, to say sorry or thank you, to mark the arrival of a bouncing baby or simply to tell someone 'I love you', the list of reasons to send flowers goes on and on.

Direct2florist, via its network of professional, talented florists, can deliver flowers for any occasion. Whatever your chosen colours and whether you opt for a hand-tied design, a beautiful gift basket arrangement, a classic bouquet or any other floral design that you think will fit the bill, our florists will make your order by hand using only the freshest flowers.

Over the coming pages we've highlighted some of our most popular designs to help you choose the perfect gift. Do remember, however, that flower availability is seasonal so florists may substitute flowers from time to time according to availability, so images are intended as a guide only.

AN ELEGANT VASE

A lovely selection of flowers, hand delivered in a glass vase. A gorgeous floral gift, perfect for any occasion.

Standard	£40.00
Large	£50.00



LEMON & LIME



Standard	£35.00
Large	£39.50
Luxury	£45.00

COLOUR POP



Standard	£35.00
Large	£39.50
Luxury	£45.00

Please Note: Images are representative and flowers may be substituted.

THE FLOWER OF LOVE

The florist can make a traditional bouquet gift wrapped in cellophane.

Standard	£30.00
Large	£35.00
Luxury	£40.00



SHARE FEELINGS WITH FLOWERS

When it comes to sharing an emotion or message, nothing compares to sending flowers.

Whether it's a bouquet sent to a relative at the other end of the country, a hand-tied design sent down the road to show someone you're thinking of them, or a supreme romantic gesture, flowers really can say it all.

Our network of florists is on hand to help you convey your thoughts through flowers. We have designs that will lift people's spirits, designs perfect for romantic moments, elegant designs for when something more understated is required and celebratory designs for those never to forget occasions.

What's more, your order will be delivered by hand complete with your personalised card message, further adding to the special feeling of receiving flowers.



SUNSHINE RADIANCE



Standard	£40.00
Large	£50.00

PS I LOVE YOU

When love is in the air you need to send a gift that they'll adore – and flowers are the perfect answer.

While the traditional dozen red roses and beautifully packaged single red rose have enduring appeal, Direct2florist's local florists can also deliver a beautifully romantic mixed bouquet or a design using specific colours that mean the world to a special individual.

Whatever floral design you choose to send, we'll guarantee your gift impresses – and that the special person in your life never forgets the joy of receiving flowers – because sending flowers is one of the most romantic gestures you can make.

Standard	£40.00
Large	£49.50



HOME SWEET HOME

A wonderful variety of whites and pinks lovingly embellished with emerald foliage.

Standard	£40.00
Large	£49.50



BRING A SMILE

(Vase not included)



Standard	£40.00
Large	£49.50

EMERALD KISS



Standard	£35.00
Large	£39.50

Please Note: Images are representative and flowers may be substituted.

THINKING OF YOU

When you want to let somebody know you're thinking of them, flowers are the perfect solution. Maybe you want to say 'get well soon' with a luxurious bouquet of blooms that will help that special person recover. Or maybe you're sending a beautiful hand-tied design to let somebody know they're in your thoughts at a difficult time.

Whatever the reason, Direct2florist can deliver the perfect gift for you, working with you to create a design that features the recipient's favourite colours and, where possible given seasonal availability, their most loved flowers.

A BASKET THAT DELIGHTS

Pink, cerise and purples mixed with foliage's. Flowers to be delivered in a basket container.

Standard	£40 ⁰⁰
Large	£49 ⁵⁰



THE HAPPY VASE



Standard	£40 ⁰⁰
Large	£45 ⁰⁰

TIME FOR TEA!

(Container may vary)



Standard	£40 ⁰⁰
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LILAC ENCHANTMENT



Standard	£35.00
Large	£39.50



MORNING GRACE

A florist choice mix in pinks, creams and whites. This bouquet is delivered in a vase to make it easy to keep.

Standard	£40.00
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SUNNY MEADOW



Standard	£35.00
Large	£39.50

VINTAGE FLOWERS

(Container may vary)



Standard	£40.00
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Please Note: Images are representative and flowers may be substituted.

Luxury
Collection

JADE

A celebration of nature.
Perfect for any occasion.

Standard	£38.00
Large	£45.00



PAIGE

A natural arrangement inspired
by nature. Pinks and creams.
Perfect for any occasion.
Please the container may
differ from the one shown.

(Container may vary)



Standard	£35.00
Large	£39.50

PINK BASKET

Standard	£40.00
Large	£45.00



FREYA

Wrapped in pastels pinks and creams.
Perfect for any occasion.

Standard	£30.00
Large	£35.00
Luxury	£39.50



AVA
Stunning Aqua box in whites and creams.
Suitable for any occasion.



Standard	£35.00
Large	£39.50

DAWN
Cream flowers in an attractive container.
(Container may vary)



Standard	£35.00
Large	£39.50

LUXURIOUS BASKET



Standard	£40.00
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EVELYN
A celebration of nature.
Perfect for any occasion.

Standard	£40.00
Large	£45.00

Sympathy Flowers

HEART SHAPED TRIBUTES

Traditional funeral hearts. A massed heart available in a range of sizes and colours as required.

14"	36cm	£80.00
16"	41cm	£100.00
18"	46cm	£125.00



Sympathy flowers are a heartfelt and effective way to send condolences at difficult times. Direct2florist offers a full range of sympathy flowers in different colours and sizes, all created by our skilled local florists and delivered by hand with your personal message.

Direct2florist's network of experienced local florists will deliver your sympathy flowers discretely and on time, ensuring there's nothing for you to worry about at those difficult times.

From wreaths and posies to sprays, floral crosses and personalised letter tributes, available in classic whites, pastel shades, bolder hues or the colour scheme of your choice, there's sure to be a design that expresses your sentiments.



COFFIN & CASKET FLORAL

Coffin spray made with mixed colours. Please advise the florist of your preferred colour scheme.

3ft	£85.00
4ft	£105.00
5ft	£130.00



SINGLE ENDED SPRAY (YELLOW)

Gorgeous yellow single ended spray. A beautiful funeral tribute including cream carnations and yellow roses.

2ft	£45.00
3ft	£65.00

SINGLE ENDED SPRAY (PINK)

Gorgeous pink single ended spray. A beautiful funeral tribute including pink lilies and pink roses.

2ft	£45.00
3ft	£65.00



Please Note: Images are representative and flowers may be substituted.

PINK MASSED WREATH

Beautiful subtle pinks suitable for a funeral/memorial.



12"	31cm	£60.00
14"	36cm	£70.00
16"	41cm	£85.00

LETTERS

The florist will create an arrangement to spell out your word.
E.g. Mum, Dad, Nan, Sister.



Per Letter	£45.00
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WHITE TIED SHEAF



Standard	£40.00
Large	£50.00
Luxury	£65.00

FUNERAL POSY



10"	26cm	£30.00
13"	33cm	£45.00
16"	41cm	£65.00

Please Note: Images are representative and flowers may be substituted.

COFFIN SPRAY (RED ROSES)

A beautiful funeral tribute made with deluxe red roses.

3ft	£150.00
4ft	£200.00
5ft	£250.00



Please Note: Images are representative and flowers may be substituted.



LOOSE RING WREATH

Ring wreath for a funeral. Mixed flowers suitable for a lady or a gentleman.

13"	33cm	£55 ⁰⁰
15"	38cm	£65 ⁰⁰
18"	46cm	£80 ⁰⁰

BASED FLORAL CROSS

Traditional funeral tribute. A funeral cross massed in white and edged in ribbon.

24"	60cm	£65 ⁰⁰
36"	92cm	£105 ⁰⁰
48"	122cm	£145 ⁰⁰



Please Note: Images are representative and flowers may be substituted.



**FUNERAL FLOWERS
IN CELLOPHANE**

A fresh funeral bouquet in yellows,
including sunflowers or gerberas.

Standard	£30 ⁰⁰
Large	£40 ⁰⁰
Luxury	£55 ⁰⁰

